

FORRESTERS' COOKIE POLICY

1 INTRODUCTION

- 1.1 Welcome to Forresters. This website located at <http://www.forresters-ip.com/> ('Site') is owned and operated by Forresters IP LLP ('Forresters', 'we', 'our', 'us' as applicable). Our Site may use cookies to distinguish you from other users of our Site. This helps us to provide you with a good experience when you browse our website and also allows us to improve our Site. Here you will find information on what cookies may be set when you visit our Site and the purposes for which we use those cookies.
- 1.2 For further detailed information about this Site, please click here to see our [Terms of Use](#) and our [Privacy Policy](#).

2 OUR USE OF COOKIES

- 2.1 Certain cookies we use are strictly necessary for the Site to work. For example, when you visit our Site for the first time, we present you with a pop-up message notifying you about our use of cookies. We had to use a cookie to remember that we have presented this notice to you (you can see details of this cookie in the [Cookie Details](#) section below).
- 2.2 In relation to all other optional types of cookies we use, by clicking the relevant "Accept" button on the Cookie Banner, you are agreeing to our use of these cookies in the manner described and set out in this Cookies Policy. Please see further section 4 [How to Control and Delete Cookies](#) below regarding the ways you can control or delete the cookies we use.

3 WHAT ARE COOKIES?

- 3.1 A cookie is a small data file that is placed on your browser or the hardware of your computer or other device to allow a website to recognise you as a user when you return to the website, either for the duration of your visit (using a 'session cookie') or for repeat visits (a 'persistent cookie'). Other similar files work in the same way and we use the word 'cookie' in this policy to refer to all files that collect information in this way.
- 3.2 Cookies are an extremely common technology for remembering certain information about a visitor to a website. The vast majority of websites currently make use of cookies and they are commonly used for a wide range of tasks. This Site also uses cookies. We will not store cookies on your device before you allow us to, besides strictly necessary cookies that make the Site operate. However, not storing cookies on your device may result in the Site not functioning optimally and that certain features cannot be used.
- 3.3 We use cookies for the following purposes:
- 3.3.1 **Strictly necessary cookies.** These are cookies that are, in part, a technical prerequisite in order for the Site to work and, in part, enable it to function by activating the basic features such as page navigation. The Site cannot function properly without these cookies.
- 3.3.2 **Functionality cookies.** These are used to recognise you when you return to our Site. This enables us to personalise our content for you and remember your preferences (for example, your choice of language or region).

3.3.3 **Analytical cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our Site when they are using it. This helps us to improve the way our Site works, for example, by ensuring that users are finding what they are looking for easily.

3.4 A list of the main cookies used by us on this Site together with details about what each is used for can be found in the [Cookie Details](#) section below.

4 HOW TO CONTROL AND DELETE COOKIES

4.1 If you wish to restrict or block the cookies which are set by this Site (or, indeed, on any other site) you can do this through your browser settings. The 'Help' function within your browser should tell you how. If you are primarily concerned about third party cookies generated by advertisers, you can turn these off by going to the Your Online Choices site at <http://www.youronlinechoices.com/uk/your-ad-choices>.

4.2 Alternatively, you may wish to visit <http://www.allaboutcookies.org/> which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer, as well as more general information about cookies. Please note that, as these websites are not owned or operated by us, we are not responsible for any of the content on them.

4.3 Please be aware that restricting cookies may mean that you will not be able to take full advantage of all the features or services available on this Site.

5 THIRD PARTY COOKIES

5.1 We also use and work with a number of third party suppliers and partners who set or read cookies on this Site. We do not have any control over these cookies. Whilst we provide a summary of the third party cookies used in the table below, you should also check the relevant third party's privacy policy using the links in that table for more information about how these cookies are used.

5.2 The third party cookies used in connection with this Site include:

5.2.1 **Analytics cookies.** We use cookies to help us collect information that allows us to analyse web traffic to our Site. The information collected via the cookies, which is anonymous, is sent to a third party that operates analytics tools which we use to analyse the information collected and improve the Site's performance.

5.3 A list of the third party cookies used in connection with the Site can be found under the relevant section in the [Cookie Details](#) section below.

6 COOKIES AND PERSONAL DATA

6.1 When you visit our Site, we automatically collect information about you and your use of the Site, which happens through the storage of different cookies. We collect information about which type of browser and search words you use, operating system, device, including your network location and information about your computer. We also collect information about what you click on within our Site and how you navigate our Site.

6.2 Cookies may, depending upon the circumstances, be used to identify you indirectly when the collected information is combined with other information. We will not attempt to make such identification, but were this to happen nonetheless, the information will be treated as personal

data in accordance with our [Privacy Policy](#). Please see this policy for additional information regarding our processing of personal data.

7 EMAIL TRACKING

- 7.1 Some of the emails we send to you may contain a 'web beacon pixel' (clear GIFs) or tracked links which allows us to identify when you have opened the email and to verify which links contained in the email you have accessed. We use this information to determine which parts of our emails are of most interest to you.
- 7.2 You can delete the pixel by deleting the email. If you do not wish to download the pixel to your computer or other device, you can ensure this by selecting to receive emails from us in plain text rather than HTML, not opening the email in your browser, and not opening pictures or images in your email.
- 7.3 Alternatively, you can unsubscribe from our mailing list by contacting us at GDPR-Contact@private.forresters-ip.com.

8 CHANGES

- 8.1 We may make changes to this Cookie Policy at any time by sending you an email with the modified terms and/or by posting a copy of them on the Site. Any changes will take effect 7 days after the date of our email or the date on which we post the modified terms on the Site, whichever is the earlier. We recommend you regularly check for changes and review this Cookies Policy whenever you visit our website. If you do not agree with any aspect of the updated policy, you must immediately notify us and cease using our Site.

9 CONTACT US

- 9.1 If you have any questions or concerns about cookies or your privacy when using this Site, please contact us as follows:

By post at: **Marketing Department, Forresters IP LLP, 148 Edmund Street, Birmingham, B3 2JA**

By telephone on: **+44 (0)20 7283 8989**

By email at: GDPR-Contact@private.forresters-ip.com

COOKIE DETAILS

Main Cookies used on our Site

Cookie	Provider	Type and Expiry	Category and Purpose
_ga	forresters.co.uk	HTTP 2 years	Analytical: Registers a unique ID that is used to generate statistical data on how the visitors uses the website.
_gat	forresters.co.uk	HTTP 1 day	Analytical: Used by Google Analytics to throttle request rate which means that it limits the collection of data on high traffic sites.
_gid	forresters.co.uk	HTTP 1 day	Analytical: Registers a unique ID that is used to generate statistical data on how the visitors uses the website.
Move_gdpr_popup	Moove	First party cookie Persistent cookie: 12 months	Strictly necessary: This cookie is essential as we use it to remember whether you have acknowledged the cookie notice we present to you. Please see further paragraph 2.2 of this Cookie Policy.

Third Party Cookies used on our Site

Name	Host	Type and Duration	Category and Purpose
collect	Google-analytics.com	Pixel Session	Analytical: These cookies enable the Google Analytics service we use to function. Google Analytics helps us take and analyse visitor information such as browser usage and new visitor number, which assists us to improve our Site and your user experience. Tracks the visitor across devices and marketing channels. To opt out of tracking by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout